



# Services Listing

*Bring your marketing to life with these services from Springbrooke Marketing.*

## MARKETING SUPPORT

- Strategy design
- Email campaigns
- Social media
- Digital campaigns
- Content campaigns
- Direct mail campaigns

## CONTENT

- Website copy
- Blogs and articles
- Whitepapers
- Case studies
- Content strategy (SEO, topic clusters, pillar pages)
- Freelance writing services

## BRANDING

- Brand guidelines
- Brand awareness campaigns
- SEO and keyword strategy

Services can be provided a la carte on a project-by-project basis or packaged and quoted for an annual retainer contract, paid monthly.



## NICE TO MEET YOU.

Springbrooke Marketing helps businesses grow by providing strategic marketing, content, SEO and brand support. The business is owned and operated by Robin Caddell, a seasoned marketer with 20 years of professional marketing experience in a variety of B2B and B2C industries.

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